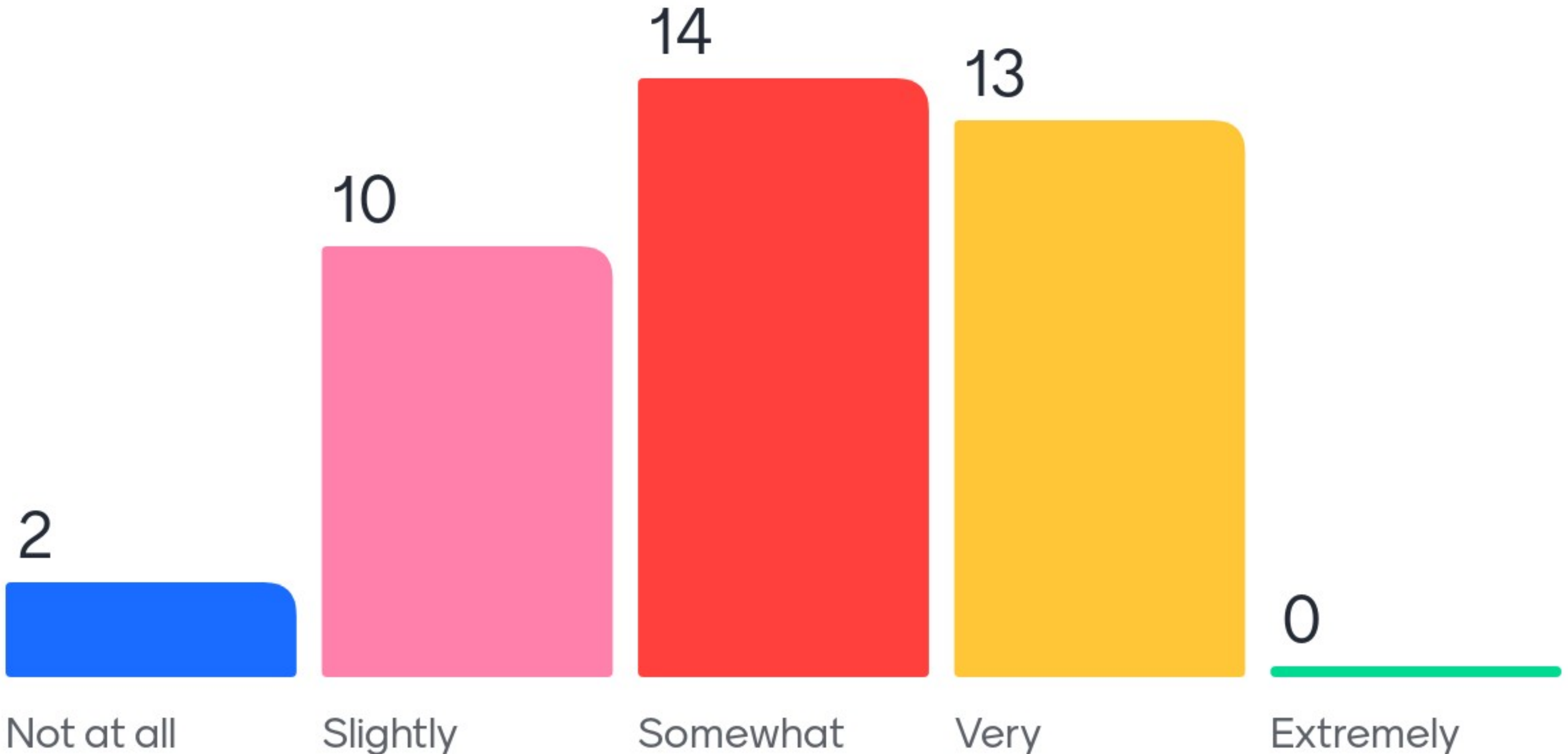
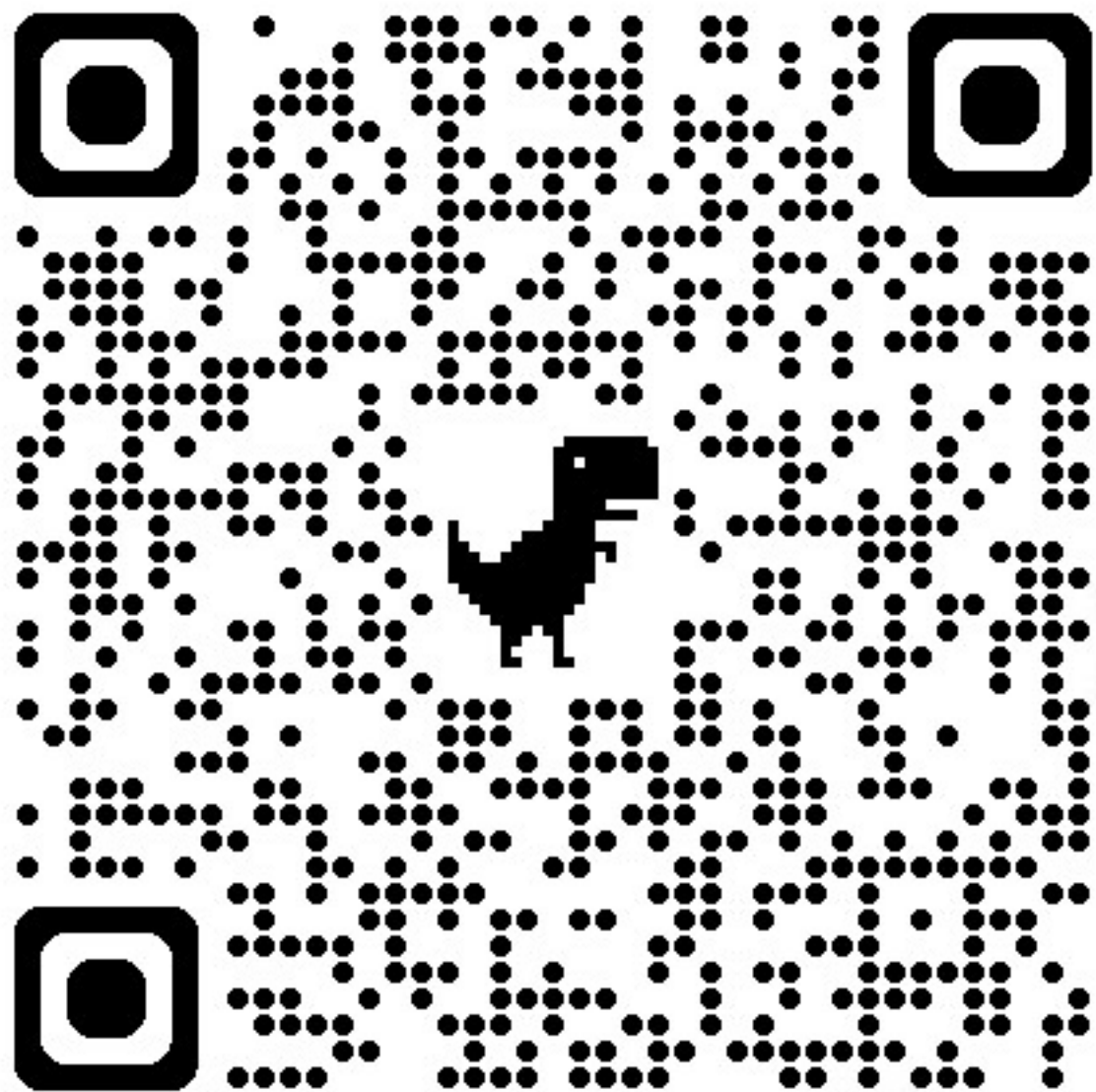


How familiar are you with theory-based approaches available to evaluate advocacy or capacity building interventions?



What are the most significant challenges you have come across in assessing such interventions?

Poor Theory of change to test against

funder's insistence on conventional tools

intervention length too short

Never done it

Acknowledge relationships

Articulating a simple and comprehensible theory of change

measuring organizational change

It feels very hard to measure

What are the most significant challenges you have come across in assessing such interventions?

Difficulty establishing causation

data quality

Large number of players makes the complexity overwhelming

Poor ToC quality

unclear indicators

Difficulty for beneficiaries to actually understand that they were participating in the project that we were evaluating

no pre-defined theory of change

Poor adoption of lessons learned

What are the most significant challenges you have come across in assessing such interventions?

Strength of evidence

Establishing attribution

data

Difficulty getting responses from beneficiaries

Never done it

Understanding context, needs and exigencies accurately

relevance over life of project with huge changes in context

No use of "theory" in ToC

What are the most significant challenges you have come across in assessing such interventions?

lack of data

format and tools do not fit the context and reality of interventions

Change is often qualitative rather than quantitative - no indicators to measure

Security challenges in the field

measuring impact of campaign based advocacy

Issues establishing attribution

Mis-alignment between regular monitoring data and desired impact measures

participation

What are the most significant challenges you have come across in assessing such interventions?

capacity of the field team

Fixation with numbers and "measurement"

assumptions that change is predictable

Lack of resources to capture in-depth change

clear results to measure

lack of clarify on what to assess, and problematic indicators for measurement

changing contexts, lack of impact measurements

linking outcome measures to outputs measured in reality